# **COOKIE POLICY**

Revised on October 01, 2023

**NOWPayments Ltd** uses cookies to help Data subjects navigate through the Website and efficiently perform the functions of the Website. Particularly, the following kinds of cookies may be used by NOWPayments Ltd in accordance with this Policy:

#### 1. WHAT ARE COOKIES?

Many websites use cookies for proper functioning. Cookies are small text files that are downloaded onto your device when you access a website. They allow recognition of your device and store some information about your preferences or past actions on the website, ultimately allowing a positive customer experience. This cookie policy describes the kinds of information that can be gathered, how these information are used, and why there is a need to store these cookies. For more general information on cookies, see this Wikipedia article or https://www.allaboutcookies.org/.

Presently, we do not gather any cookies on the website. This is just generic information on cookies and it's functionalities pending the time we start gathering cookies. When we will start to use cookies, We will ask for your permission (consent) to place cookies or other similar technologies on your device, except where these are essential for us to provide you with our services. If there is a change in this policy, we will post the revised version on our website. Continued use of our website will signify that you agree to any such changes. You have the right to decide whether to accept cookies.

## 2. USE OF COOKIES

Cookies are used to understand how users interact with different services and thus how service providers can improve these ser. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to the site. It is recommended that users accept the usage of cookies even if they are not sure whether they need them or not in case they are necessary for a service that they use.

# 3. THE TYPE OF COOKIES USED

Cookies are used when users are logged in, so that the service provider can remember and identify you as users. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

When you submit data through a form such as a contact page or comment box, cookies may be set to remember your user details for future correspondence.

Some of the cookies used are persistent, which means that they remain stored on your device for one year.

In some cases, service providers may provide you with custom content based on what you tell them about yourself, either directly or indirectly if you link a social media account. These types of cookies simply allow these service providers to provide you with content that they feel may be of interest to you.

#### 4. NOWPAYMENTS LTD USES THE FOLLOWING COOKIES

<u>Necessary cookies</u>: help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies. These cookies may detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.

<u>Statistics cookies</u>: help website owners to understand how visitors interact with websites by collecting and reporting information anonymously. These cookies may register data on visitors' website-behaviour, collect statistics on the user's interaction with the real-time price- and stock bar on the website.

<u>Marketing</u>: are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

#### 5. THIRD PARTY COOKIES

In some special cases service providers also use cookies provided by trusted third parties. Third-party analytics are used to track and measure usage of website so that service providers can continue to produce engaging content. These cookies may track things such as how long users spend on the site or pages they visit, which helps them to understand how they can improve the site for you as users.

Regularly, service providers may test new features and make subtle changes to the way the site is delivered, during this period, these cookies may be used to ensure that users receive a consistent experience on the site.

## 6. HOW TO DISABLE COOKIES

A lot of web browsers allow control of cookies through the settings. Users can prevent the setting of cookies by adjusting their browser settings.

Find out how to manage cookies on popular browsers:

Google Chrome

Microsoft Edge

Mozilla Firefox

Microsoft Internet Explorer

Opera

Apple Safari

Be aware that disabling cookies will affect the functionality of most website. Disabling cookies will usually affect the functionality and certain features of sites.

# 7. CONTACT FOR MORE INFORMATION

We hope this article has clarified things for you. As previously mentioned, it's best to leave cookies enabled just in case they are needed while you use several websites.

However, if you would still like more information, feel free to contact us: NOWPayments Ltd, a private limited company incorporated in Suite 1, Second Floor, Sound & Vision House, Francis Rachel Str., Victoria, Mahe, Seychelles, email: <a href="mailto:support@nowpayments.io">support@nowpayments.io</a>.